

# GSM

GOOD SAMARITAN MISSION  
WIMAUMA, FLORIDA



## Good Samaritan Mission Annual Report 2017



Good Samaritan Mission  
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## Contents

Contents .....	2
Executive Summary .....	3
Staff .....	4
2017 Board of Directors .....	5
Volunteers .....	6
Partnerships .....	7
Financial Records for 2017 .....	8
In-Kind Donations.....	9
Grants Received in 2017 .....	10
Fundraising Events .....	11
Fundraising Events (continued).....	12
Adult Education Program .....	13
Adult Education Program (continued) .....	14
Adult Education Program (Continued).....	15
GSMobile Adult Education Program .....	15
Gratitude Program .....	16
Emergency Program .....	16
Christmas Blessings Outreach Event .....	17
Scholarship Program .....	178
Spring Break at GSM.....	19
Summer Enrichment Programming.....	20
Media and Communications .....	21



## Executive Summary

The Good Samaritan Mission is a charitable, not for profit, 501(c)3 Christian ministry established in 1984. The Mission is dedicated to a holistic approach to enhancing the spiritual, emotional and physical quality of life of migrant farm workers and others living in poverty. We serve the community by offering “incentivized” adult education classes, a post-secondary scholarship program and Back to School and Christmas Blessings Outreach.

### Our Mission Statement:

Through knowledge, we inspire the community to find physical, emotional, and spiritual healing.

### Our Vision Statement:

To transform the world for Christ, one heart at a time.



### Seeds of Change Program:

In keeping with our holistic approach to helping those in need, the Seeds of Change Program was set in motion in 2009. Our goal: to equip and train individuals to lead healthy and purposeful lives.

Through mentoring, discipleship, apprenticeship, shadowing, technical training and other educational opportunities, this program is designed to lead individuals and families out of dependent lifestyles of subsistence and into strong, self-reliant habits and practices, all the while becoming active members of their communities. Already we are reaping the rewards as students come back to help serve others by teaching, discipling, and working side-by-side with our volunteers and staff.

## Staff

**William (Bill) Cruz**, M.A., L.M.F.T. is the Executive Director of the Good Samaritan Mission. He has been the Executive Director since 2009.

**Theresa Cruz** is our Seeds of Change Director, currently working part-time (3 days a week). She has also been on staff since 2009.

**Jennifer Daly** is our full-time Director of Administration. She has worked at GSM since 2011.

**Joy Beth Lee** is our part-time Missions Assistant. She helps with various duties as needed.



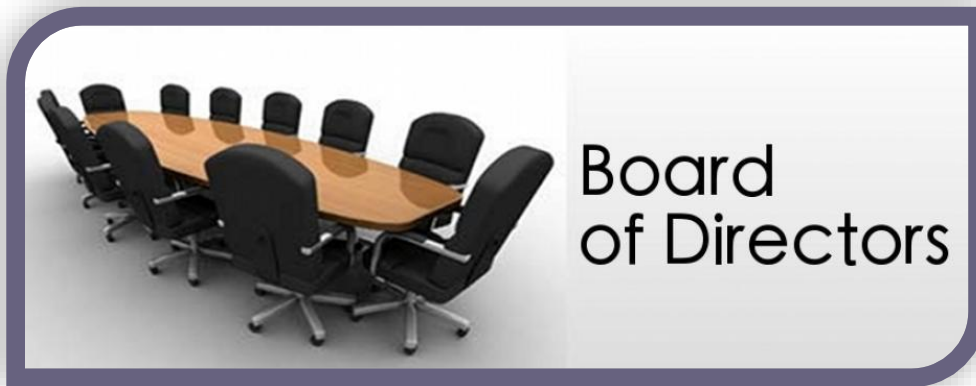
Theresa, Jennifer and Bill

# OUR STAFF



Joy Beth

## 2017 Board of Directors



**Drema Muller**  
**President**  
Hyde Park United Methodist  
Church, Tampa

**Pastor Daniel Duncan**  
**Vice-President**  
Balm Baptist Church

**Wayne Kindt**  
**Secretary/Treasurer**  
Church of the Palms, Sarasota

**Angela Reeder**  
Bay Life Church, Brandon

**Fran Fabbro**  
Encore Bank, Sun City Center  
St. Stephen Catholic Church, Brandon

**William Cruz**  
Executive Director  
Good Samaritan Mission



## Volunteers

Good Samaritan volunteers logged over 4,000 hours in 2017. We absolutely could not do what we do without our dedicated volunteers. We have several volunteers who serve with us every week and we are so blessed to have groups visit throughout the year as well. The following groups volunteered here this year:

**Agape Christian School (Sarasota)**  
**American Heritage Girls Troop 2031**  
**Aston Gardens Assisted Living Facility**  
**Bell Shoals Academy Second Grade Class**  
**Bell Shoals Baptist Church (Apollo Beach)**  
**Bell Shoals Baptist Church (Brandon)**  
**Bay Life Church**  
**Brandon Seventh-day Adventist Church**  
**Clearwater Community Church**  
**Christ Church (Lexington, Kentucky)**  
**Faith Baptist Church (New Port Richey)**  
**Gannon University (Ruskin)**  
**Grace Community United Methodist Church (Lithia)**  
**Heritage United Methodist Church (Clearwater)**  
**Troy Christian School (Ohio)**



We are honored to offer countless opportunities for our friends to come and find their purpose at Good Samaritan.

## Partnerships

The Good Samaritan Mission is a member of both the ***Sun City Center Chamber of Commerce*** and the ***SouthShore Chamber of Commerce***.

We rented portions of our property to ***The Bible Fellowship Church***. Their Pastor and his family also rented the guest house from us and lived onsite.

We rented office space to ***Israel's House Social Services Agency*** in 2017. They are a 501(c)3 non-profit organization providing bilingual mental health services to children and adolescents ages 13 to 22 in South Hillsborough communities.

The Good Samaritan Mission was honored to be invited to participate in Mission presentations at the following churches in 2017: ***Bell Shoals Baptist Church Brandon, Heritage United Methodist Church, Grace Community United Methodist Church at Fishhawk, Hyde Park United Methodist Church, Terrace Palms Community Church, and South Shore United Church of Christ.***

We were delighted to have the students of the ***Armwood High School Culinary Program*** provide and serve the dessert at our Harvest Blessings Benefit Dinner.

The Mission was pleased to share God's abundance by sharing food with ***The Bible Fellowship*** (Kid's Club, Outreach, and VBS Programs), ***Ministry of Hope, AMI Kids*** and ***Seeds of Hope***.

GSM is blessed by our partnership with ***Mission Increase Foundation***. Mission Increase Foundation draws upon a wealth of nonprofit experience to work directly with CEOs, board members, and the fundraising staff of ministries that are seeking to grow their organization.

***Krewe of Pair O'Dice*** in Tampa generously supports us through special event fundraisers, volunteers, food and toy drives.

***La Esperanza Clinic/St. Joseph's Hospital*** and ***Sun Coast Community Health Center*** teach health and dental education classes and provide health screenings to our students on a regular basis.

***University of Florida Hillsborough County Extension*** teaches health and nutrition classes to our Adult Education students every year.

GSM partners with ***Go Green Charity Recycling*** to recycle clothing and shoes as a fundraiser. We are paid 10¢ a pound for clothes and shoes placed in our bins. We have bins in 5 locations: at our front gate, Ana's Restaurant in Wimauma, Falcon Towing in Balm, AJ's Angels Learning in Ruskin, and the Sun City Center Chamber of Commerce.

We were pleased to expand our ***GSM*** mobile Adult Education Program to the following locations this year: ***Ana's Restaurant, Aston Gardens Assisted Living Facility, and Balm Baptist Church.***

***InFaith Designs***, owned by our friend Mildred Molina, graciously donates graphic design work for the Mission. Many examples of her work are featured on our communications.



## Financial Records for 2017

**Good Samaritan Mission**  
**Profit & Loss**  
 January through December 2017

Accrual Basis

	Jan - Dec 17
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
43300 · Direct Public Grants	10,000.00
43400 · Direct Public Support	429,201.06
44800 · Indirect Public Support	8,400.00
44900 · Fundraising	13,368.11
46400 · Other Types of Income	3,261.55
47200 · Program Income	360.00
48000 · Rentals	18,600.00
68000 · Other Income	164.51
<b>Total Income</b>	<b>483,355.23</b>
<b>Gross Profit</b>	<b>483,355.23</b>
<b>Expense</b>	
65000 · Program Expenses	108,002.23
70000 · Facilities and Equipment	31,366.19
71000 · Other Types of Expenses	17,234.95
72000 · Payroll Expenses	129,385.73
74000 · Business Expenses	2,376.69
75000 · Contract Services	5,175.00
81000 · Operations	20,639.15
82000 · Fund Raising	7,993.18
<b>Total Expense</b>	<b>322,173.12</b>
<b>Net Ordinary Income</b>	<b>161,182.11</b>
<b>Net Income</b>	<b>161,182.11</b>

Financial records are reviewed monthly and annually by Sun City Accounting: David J. Gauthier, CPA. They also file annually with the IRS on our behalf a Form 990 (Return of Organization Exempt from Income Tax).

We are in compliance with the Division of Consumer Services Solicitation of Contributions Act. Registration # CH36456. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state.

Good Samaritan Mission sends our donors an annual summary of contributions for tax purposes.



## In-Kind Donations

More than 20,000 pounds of food were donated to Good Samaritan in 2017. The majority of these donations come from individuals, churches, businesses and civic groups. We also received donations from Feed the Bay, and Caring Castle of Hope. Donated food keeps our store shelves full for our students to shop every week.

Publix donates bread and pastries every Tuesday and Wednesday. We also receive weekly food donations from Wawa and Pizza Hut.

Seasonally, we receive weekly donations of fresh produce from Rosen-Lesko Non-Commercial Farm.

Clothes and shoes donated to the Mission and recycled with Go Green Charity Recycling brought in revenue of \$1,735.

Gifts-in-kind donations are acknowledged with an official receipt and contributions of goods are deductible for income tax purposes to the extent allowed by law.



Feed the Bay volunteers

## Grants Received in 2017

The **Interfaith Council of Sun City Center** awarded us a grant of \$10,000 in November to assist us with purchasing vehicles for our **GSMobile** Adult Education Programming. This grant will be used to enable us to take our food pantry store with us to all of our mobile classes. We are always grateful for the support of the Interfaith Council of Sun City Center.



## Fundraising Events

### Harvest Blessings Benefit Dinner

Our Annual Harvest Blessings Benefit Dinner was held on November 9, 2017. The event raised \$6,550 and was a wonderful celebration of the Mission. Dwight Gilmer was the Master of Ceremonies. Entertainment was provided by members of the Wellspring Community Church Worship Team.

**Dinner Sponsor:** Frame Crafters, in loving memory of Anne Madden.



**Table Sponsors:** VR Business Sales, Coast 2 Coast Financial Credit Union, Wayne & Patricia Kindt, Bay Life Church of Brandon, Fishhawk Fellowship H.I.S. Life Group, The Bridge Worship Community of Tampa Bay, Kids R Kids Waterset, Wellspring Community Church of Southshore, Larry & Ann Guastella, Christ Community Church, William & Shirley Dargan, Benny's Auto Repair, Balm Baptist Church, Elio and Drema Muller, Mike and Fran Fabbro, and Southshore United Church of Christ.

**In-Kind Sponsors:** Country Cuban Restaurant, Armwood High School Culinary Program, In His Image Photography, and In Faith Designs.



## Fundraising Events (continued)

### Family Salsa Festival 2017

Our 5<sup>th</sup> Annual Family Salsa Festival was held on March 4, 2017. The event featured entertainment, food trucks, vendors, carnival games, and community agency representatives. We are grateful to Dave Madden for sponsoring our Entertainment and La Brilla Church for hosting the Kids Zone.



## Adult Education Program

As part of our Seeds of Change Program, the Mission holds weekly adult education classes. Each class is usually ½ hour long and at the end of class each student receives a token. This token is turned in at La Tiendita (The Little Store) for a grocery bag that may be filled with food, and toiletries of the student’s choice. Student may also “purchase” school supplies, bicycles, toys or other household items with their tokens. Tokens are also saved for the Christmas Blessings Outreach Event, shared with friends and family or kept for a time of greater need.



Sewing Class



The following classes were taught in 2017 by GSM staff and volunteers:

- Back to School Tips**
- Bible (English and Spanish)**
- Citizenship Information**
- Dental Health Education**
- English as a Second Language**
- Financial Literacy**

- G. E. D.**
- Job Searching Tips**
- Purposeful Living**
- Sewing**
- U.S. History**



Nutrition Class



Purposeful Living Class at Aston Gardens

## Adult Education Program (continued)

The following organizations either made presentations or taught classes to our students:

- Alzheimer's Association** – memory screenings, support, and awareness information
- Bay Area Legal Services** – legal resources programming
- Boza & Roel Funeral Home** – funeral planning resources
- Coalition for Mental Health and Aging** – information and support
- D.A.C.C.O** – drug abuse resources, HIV and Hepatitis C testing
- Equal Employment Opportunity Commission** – workers' rights information
- Florida Department of Health - Early Steps Program** – preschool screenings information
- Florida Division of Vocational Rehabilitation** – career counseling for those with disabilities
- Girls with Confidence** – parenting education
- H.A.R.T.** – busing route information and resources
- Hillsborough County Sheriff's Office** – community policing information
- Hillsborough County Fire Rescue** – fire safety education
- Humane Society of Tampa Bay** – pet resources and education
- M.H.P. Salud** – breastfeeding education and resources
- National Alliance on Mental Illness** – support and awareness information
- Occupational Safety and Health Administration** – workplace safety
- Red Cross** – disaster preparedness and fire safety education
- The Spring** – domestic violence awareness, prevention and resources
- St. Joseph's Hospital/La Esperanza Clinic** – health screenings and education (cervical cancer, breast cancer, hypertension, Zika virus, vaccinations, and nutrition)
- Suncoast Community Health Centers** – health screenings and education
- U.S. Department of Labor** – Wage and Hour Division – workers' rights information
- U.S. Citizenship and Immigration Services** – immigration services and education
- Walkwise** – pedestrian safety
- WIC Program** – food program education and resources



## Adult Education Program (Continued)

The Adult Education Program is divided into three categories: Gold, Silver, and Bronze:

The **Bronze Level** classes are typically ½ hour each. We teach students who are struggling to provide the most basic of needs for themselves and their families how to live healthy lives. Many are stuck in a cycle of chronic crisis, not knowing where to turn. Students engage with community professionals or volunteers in classes, teaching them how to care for their homes (for example, financial literacy, use of smoke alarms, etc.), their health (healthy eating, exercise, food preparation), their spiritual lives (Bible studies, healthy living topics), and their families (parenting, marriage, child safety topics).

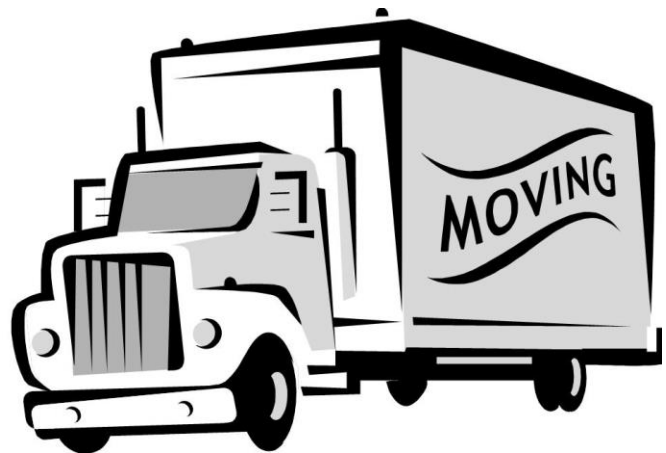
The **Silver Level** classes are intended to teach our students a skill or trade such as sewing, hair cutting, greeting card design, English as a Second Language, or how to use a computer. Instructors spend time getting to know the individuals and their families, mentoring them, praying with them and encouraging them to grow and mature.

The **Gold Level** Classes are much more involved and personalized. Students and their mentors explore and plot a path that they embark on together to become more self-reliant. Students discover how to develop a product or product line, market it, and begin a cottage industry from home or learn marketable skills to work as a retailer or in retail. This builds healthy strong individuals eager to give back to their community and provide a new means of income for their families.

Students in all levels earn tokens to shop in our store or to use for Christmas Blessings. Gold and Silver Level students also have the option to earn tools and supplies that will assist them to get started in their endeavor, for example a sewing machine or hair clippers.

## GSMobile Adult Education Program

We launched the **GSMobile** Program in 2017. By taking our Adult Education Classes on the road, so to speak, we can reach more people right in their neighborhoods. This alleviates many of our clients struggles with transportation as they will be able to walk to classes. Ana's Restaurant in Wimuama was our first mobile location, hosting a bible class every week. We also began hosting classes at Aston Gardens Assisted Living Facility every month. We are looking forward to adding even more locations in 2018 and expanding our ministry to serve a greater number of our neighbors, both Latino and non-Latino. We plan to utilize cargo trailers to allow our current food pantry store to travel with us to the classes. To this end, the property on Balm Wimauma Road was listed for sale in 2017. GSM plans to relocate to a retail office location in Sun City Center in 2018.



## Gratitude Program

We recognize that not all people are able to attend our classes due to health, scheduling conflicts or time constraints. For these people we offer a Gratitude Program. For every ½ hour that a person volunteers we give them one token. This helps to keep our operational and payroll costs down and lets people earn food and toiletries for their families while keeping their dignity intact. Several cleaning jobs, yard maintenance, and food pantry tasks are accomplished by these hard-working volunteers every week.



## Emergency Program

For those that are unable to volunteer in our Gratitude program because of their circumstances, we offer emergency assistance. We provide emergency assistance in the form of food, toiletries, and/or grocery store or gas gift cards to families that come to us with an emergency situation or are referred to us by community agencies, area schools and hospitals.



### Education Program

- 2,496 tokens redeemed
- 503 hours of classes offered
- 1,190 families served



### Gratitude Program

- 272 tokens redeemed
- 9 families served



### Emergency Program

- 9 families were provided with emergency food and toiletries



## Christmas Blessings Outreach Event

Our annual Christmas Blessings Outreach event was held on December 9, 2017 at SouthShore United Church of Christ in Sun City Center. Our Adult Education students were able to save tokens throughout the year and use them to “purchase” toys at the event. Each toy was given a token value and our guests shopped for toys and bicycles with their tokens. GSM was able to bless 180 children and their families with gifts, 1,702 tokens were redeemed, and over 50 volunteers helped with the event.



## Scholarship Program

With the financial support of Hyde Park United Methodist Church, GSM provides post-secondary scholarships to deserving students from Lennard High School. We make available \$1,000 to each student annually for four years.



2017 Scholarship Recipients

### Current Students:

**Kaitlyn MacDonald** is continuing her studies in Special Education at Hillsborough Community College.

**Amber Burdick** is attending Stetson University.

**Tuongvi Tran** is studying Biomedical Science at University of South Florida.

**Brittany West** is studying Chemistry at University of Central Florida.

**Esmeralda Carranza** is attending University of South Florida studying Mathematics.

**Taylor Berlin** is attending University of South Florida studying Pre-Medical Sciences.

**Curtis Davis** is attending Santa Fe College studying Computer Science.

**Kevin Samnarine** is attending Hillsborough Community College studying Pre-Biomedical Engineering.

**Michelle Tran** is attending University of South Florida studying Biomedical Science.

**Qaz'Din Skye Fooks** is studying nursing at Hillsborough Community College.

**Erin Hanson** is studying Business and Biochemistry at the University of Tampa.

**Daniel Power** is studying Engineering at Hillsborough Community College.



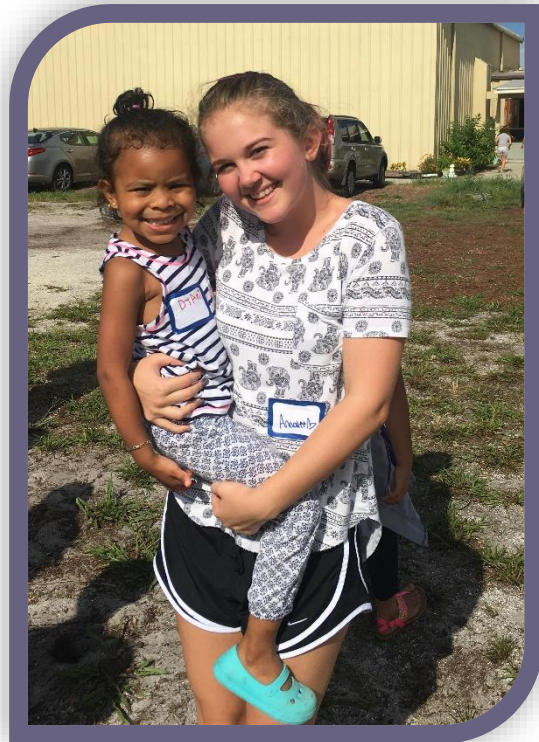
## Spring Break at GSM

We were blessed to have three groups of wonderful people spend their spring break with us. On Sunday, March 12, Bay Life Church members settled in for their annual Family Mission Trip. Clearwater Community Church youth arrived on March 14. And then on March 18, high school students all the way from Troy Christian School in Ohio arrived to serve with us at the Mission. Several projects were accomplished by these hard-working families and students. The groups also spent time ministering to the children living at a nearby migrant housing facility. They played games, provided dinner and treats, and just enjoyed spending time with them and sharing the love of Jesus.



## Summer Enrichment Programming

With the help of dedicated church partners, Good Samaritan Mission was pleased to offer Summer Enrichment Programming for the entire month of June. From June 5 – June 30, we offered free enrichment programming for elementary school aged children. The mornings consisted of Vacation Bible School programming and after lunch there were additional fun learning activities designed to help the children succeed in school. We would like to thank Faith Baptist Church (New Port Richey), Christ Church (Lexington, Kentucky), The Bible Fellowship (Wimauma), and Grace Community United Methodist Church (Lithia) for partnering with us and providing this service to the children of our community.



## Media and Communications

The Good Samaritan Mission communicates with donors, volunteers and partners in several ways.

### Website

The Mission operates several websites. Our main website is [www.gsmission.org](http://www.gsmission.org) and features basic information about the Mission, our current needs, and details about upcoming events. This site also contains links our special event sites, the Family Salsa Festival and the Harvest Blessings Benefit Dinner.

### The Messenger

We publish a newsletter called *The Messenger* three times a year that is mailed to approximately 650 of our friends in February, June and October.

### E-Newsletter

Every month we send a newsletter by email to 800 of our contacts using *Constant Contact* email service.

### Press Releases

We send out several press releases to media contacts to let them know about all the special events and happenings at the Mission throughout the year.

### Social Media

GSM has a social media presence on Facebook.

