

GSM

GOOD SAMARITAN MISSION
WIMAUMA, FLORIDA



Good Samaritan Mission Annual Report 2016



Good Samaritan Mission
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Executive Summary

The Good Samaritan Mission is a charitable, not for profit, 501(c)3 Christian ministry established in 1984. The Mission is dedicated to a holistic approach to enhancing the spiritual, emotional and physical quality of life of migrant farm workers and others living in poverty. We serve the community by offering “incentivized” adult education classes, a post-secondary scholarship program and Back to School and Christmas Blessings Outreach events.

Our Mission Statement:

Through knowledge, we inspire the community to find physical, emotional, and spiritual healing.

Our Vision Statement:

To transform the world for Christ, one heart at a time.

Seeds of Change Program:

In keeping with our holistic approach to helping those in need, the Seeds of Change Program was set in motion in 2009. Our goal: to equip and train individuals to lead healthy and purposeful lives.

Through mentoring, discipleship, apprenticeship, shadowing, technical training and other educational opportunities, this program is designed to lead individuals and families out of dependent lifestyles of subsistence and into strong, self-reliant habits and practices, all the while becoming active members of their communities. Already we are reaping the rewards as students come back to help serve others by teaching, discipling, and working side-by-side with our volunteers and staff.



Accepting the Sun City Center Chamber of Commerce
Non-Profit of the Year Award.

Staff

William (Bill) Cruz, M.A., L.M.F.T. is the Executive Director of the Good Samaritan Mission. He has been the Executive Director since 2009.

Theresa Cruz is our Seeds of Change Director, currently working part-time (3 days a week). She has also been on staff at the Mission since 2009.

Jennifer Daly is our full-time Administrative Coordinator and Bookkeeper. She has worked at the Mission since 2011.

Maria Molina is our part-time Missions Assistant. She works in the store helping students shop on Tuesday and does various other duties around the Mission.



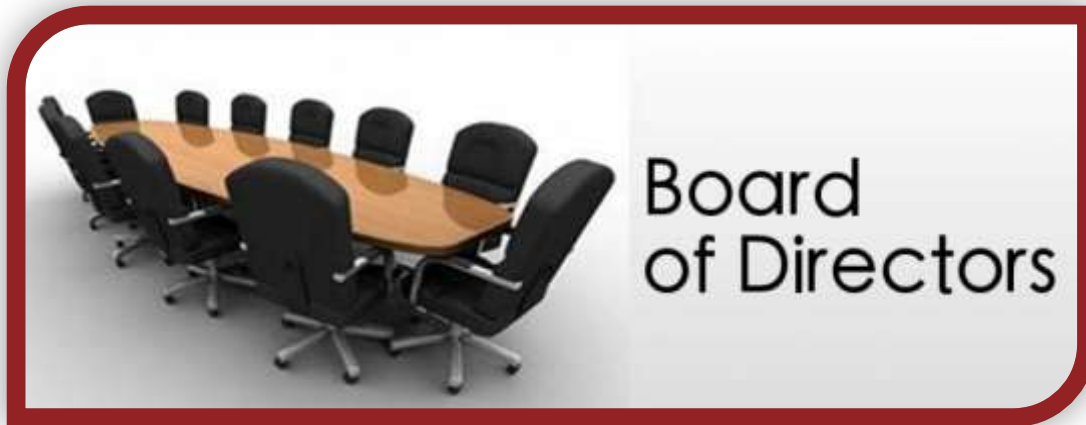
Bill, Theresa, and Jennifer

OUR STAFF



Maria

2016 Board of Directors



Vern Dykema (President)

Hyde Park United Methodist Church, Tampa

Drema Muller (Vice-President)

Hyde Park United Methodist Church, Tampa

Wayne Kindt (Secretary/Treasurer)

Church of the Palms, Sarasota

Angela Reeder

Bay Life Church, Brandon

Fran Fabbro

Encore Bank, Sun City Center
St. Stephen Catholic Church, Brandon

Pastor Daniel Duncan

Balm Baptist Church

William Cruz

Executive Director
Good Samaritan Mission



Angela, Fran, Daniel and Drema

Volunteers

Good Samaritan Mission volunteers logged over 6,000 hours in 2016. We absolutely could not do what we do without our dedicated volunteers. We have several volunteers who serve with us every week and we are so blessed to have several groups visit throughout the year as well. The following groups volunteered here this year:

Agape Christian School (Sarasota)
Aston Gardens Assisted Living Facility
Bell Shoals Academy Second Grade Class
Bell Shoals Baptist Church (Apollo Beach)
Bell Shoals Baptist Church Youth (Brandon)
Bay Life Church
Brandon Seventh-day Adventist Church
Clearwater Community Church Youth
Faith Baptist Church Youth
Fishhawk Fellowship Church
Gannon University (Ruskin)
Grace Community United Methodist Church
American Heritage Girls Troop 2031
New Hope United Methodist Church Youth
Open Water Church (Odessa)
Pass-A-Grille Beach United Church of Christ
Redeemer Presbyterian Church
School of Nursing - Florida Southern College
Suncoast Community Church
Suncoast Credit Union
The Crossing Youth
Terrace Palms Community Church
Troy Christian School
Wellspring Community Church



We are proud to offer countless ways for our friends to come and find their purpose at the Good Samaritan Mission.

Volunteer Appreciation Luncheon

On October 15, 2016 Good Samaritan Mission hosted a Volunteer Appreciation Luncheon sponsored by Steve Overton, of the Overton and Englund Group at Morgan Stanley. We were thrilled to be able to honor our amazing volunteers.

The *Anne Madden Champion Award* was presented to **Mildred Molina** in recognition of being a true GSM Champion.



The *Seeds of Change Award* was presented to **Nereida Robles** in recognition of *Finding her Purpose*.

The *Joan Elam Award* was presented to **Jim Wigh** for lovingly demonstrating the Vision and Spirit of the Seeds of Change Program.



Partnerships

The Good Samaritan Mission is a member of both the ***Sun City Center Chamber of Commerce*** and the ***SouthShore Chamber of Commerce***.

We rent portions of our property to ***The Bible Fellowship Church***. Their Pastor and his family also rent the guest house from us and live onsite.

The Good Samaritan Mission was honored to be invited to participate in Mission presentations at the following churches in 2016: ***Bell Shoals Baptist Church (Apollo Beach & Brandon), Heritage United Methodist Church, Grace Community United Methodist Church at Fishhawk, Hyde Park United Methodist Church, Redeemer Lutheran Church (Sun City Center), and Wellspring Community Church (Ruskin)***.

We were delighted to have the students of the ***South County Career Center Culinary Program*** provide and serve the dessert at our Harvest Blessings Benefit Dinner.

The Mission was pleased to share God's abundance by giving food to ***The Bible Fellowship*** Kid's Club and VBS Programs, ***Ministry of Hope, Holy Trinity Presbyterian Church (Tampa), AMI Kids and Seeds of Hope***.

GSM is blessed by our partnership with ***Mission Increase Foundation***. Mission Increase Foundation draws upon a wealth of nonprofit experience to work directly with CEOs, board members, and the fundraising staff of ministries that are seeking to grow their organization.

Krewe of Pair O'Dice in Tampa generously supports us through special event fundraisers, volunteers, food and toy drives.

La Esperanza Clinic/St. Joseph's Hospital and ***Sun Coast Community Health Center*** teach health and dental education classes and provide health screenings to our students on a regular basis.

GSM partners with ***Go Green Charity Recycling*** to recycle clothing and shoes as a fundraiser. We are paid 10¢ a pound for clothes and shoes placed in our bins. We have bins in 5 locations: at our front gate, Ana's Restaurant in Wimauma, Falcon Towing in Balm, AJ's Angels Learning in Ruskin, and the Sun City Center Chamber of Commerce.

InFaith Designs, owned by our friend Mildred Molina, graciously donates graphic design work for the Mission. Many examples of her work are featured on our communications.



Mildred

Financial Records for 2016

Good Samaritan Mission Statement of Financial Income and Expense January through December 2016

	◇ <u>TOTAL</u> ◇
Ordinary Income/Expense	
Income	
43300 · Direct Public Grants	15,000.00
43400 · Direct Public Support	263,965.41
44800 · Indirect Public Support	5,605.00
44900 · Fundraising	21,497.66
46400 · Other Types of Income	2,711.45
47200 · Program Income	338.00
48000 · Rentals	15,200.00
68000 · Other Income	<u>14.73</u>
Total Income	<u>324,332.25</u>
Gross Profit	324,332.25
Expense	
65000 · Program Expenses	136,474.35
70000 · Facilities and Equipment	39,313.08
71000 · Other Types of Expenses	16,604.43
72000 · Payroll Expenses	134,772.90
74000 · Business Expenses	2,518.97
75000 · Contract Services	5,350.00
81000 · Operations	18,262.55
82000 · Fund Raising	<u>10,155.05</u>
Total Expense	<u>363,451.33</u>
Net Ordinary Income	<u>-39,119.08</u>
Net Income	<u><u>-39,119.08</u></u>

Financial records are reviewed monthly and annually by Sun City Accounting: David J. Gauthier, CPA. They also file annually with the IRS on our behalf a Form 990 (Return of Organization Exempt from Income Tax).

We are in compliance with the Division of Consumer Services Solicitation of Contributions Act. Registration # CH36456. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state.

Good Samaritan Mission sends our donors an annual summary of contributions for tax purposes.

In-Kind Donations

More than 31,460 pounds of food were donated to the Good Samaritan Mission in 2016. The majority of these donations come from individuals, churches, businesses and civic groups. We also received donations from the following coordinated food drives: Feed the Bay, Caring Castle of Hope and the Letter Carriers' *Stamp Out Hunger* Food Drive. Donated food keeps our store shelves full for our students to shop every week.

Gordon Food Services donated approximately 6,000 pounds of food, paper products, and cleaning supplies.

Publix donates bread and pastries every Monday, Tuesday and Wednesday. We also receive food donations three times a week from Wawa.

Seasonally, we receive weekly donations of goat's milk from Judy Anderson and fresh produce from Rosen-Lesko Non-Commercial Farm.

Clothes and shoes donated to the Mission and recycled with Go Green Charity Recycling brought in revenue of \$1,142.

Gifts-in-kind donations are acknowledged with an official receipt and contributions of goods are deductible for income tax purposes to the extent allowed by law.



Feed the Bay unloading



Food Pantry



Getting ready to head out to the Postal Food Drive

Grants Received in 2016

The **Community Foundation of Tampa Bay** blessed our Back to School Outreach Event with a \$7,000 grant for us to purchase backpacks, school supplies, food, and hygiene items. Pictured below are volunteers from Pass-A-Grille Beach United Church of Christ serving lunch and volunteers distributing backpacks at the event.



The **Interfaith Council of Sun City Center** awarded us a grant of \$8,000 in October to assist us with our Adult Education Programming. This grant will be used to purchase tools and supplies for the students in the Gold Program who wish to learn an entrepreneurial skill such as sewing, crafting, or gardening.

Interfaith Council
of Sun City Center

Fundraising Events

Harvest Blessings Benefit Dinner

Our Annual Harvest Blessings Benefit Dinner was held on November 10, 2016. The event raised \$14,744 and was a wonderful celebration of the Mission. Anthony Yeoman was the Master of Ceremonies. Entertainment was provided by the Wellspring Community Church Worship Team. Dinner was catered by Pita Kebob and Cali Catering and dessert was provided by the Culinary Arts Program at the South County Career Center. Special thanks to the Progress Village Middle Magnet School Orchestra for providing dinner music.



Table Sponsors: Wellspring Community Church of Southshore, Braden River UMC, Bill & Theresa Cruz, Bay Life Church of Brandon, Wayne & Patricia Kindt, VR Business Sales, Welch Tennis Courts, Inc., InFaith Designs, Air & Gas System Specialists, Benny's Auto Repair, Muñoz & Company, CPA PLLC, Paul & Dawn Shalda, Kids 'R' Kids Southshore, Bayside Community Church, Global Travel, Larry and Ann Guastella, Christ Community Church, Balm Baptist Church, Rolando Santiago, PA, Coast 2 Coast Financial Credit Union, Vern & Diane Dykema, William and Shirley Dargan, GabiLee Interior Decoration, Hyde Park United Methodist Church, and Chef Ken's Smokehouse BBQ

Dinner Sponsors: Pita Kebob and South County Career Center Culinary Program



Chef Patrick Artz and students of the Culinary Arts Program at South County Career Center

Fundraising Events (continued)

Family Salsa Festival 2016

Our 4th Annual Family Salsa Festival was held on March 19, 2016. The event featured entertainment, food trucks, vendors, carnival games, community agency representatives, and a Salsa Tasting Competition. We are grateful to the sponsors for the Family Salsa Festival: Rolando J. Santiago, PA and Century 21 Beggins Enterprises.



JSA Salsa Dancers

Fundraising Events (continued)

GSM Balm Farmers Market

GSM continued with the Farmers Market (GSM FM) this year changing the date to the first Saturday of the month. Our first market was held on December 3, 2016. The Market featured locally-grown produce vendors, arts and crafts, local honey, and food vendors. We were again proud to present and sell beautiful hand-crafted items made by our own sewing class students. Our garden also supplied plants to sell.



Amelita showing off her custom made purses



Sewing Class students with their crafts for the Market

Adult Education Program

As part of our Seeds of Change Program, the Mission holds weekly adult education classes. Each class is usually ½ hour long and at the end of class each student receives a token. This token is turned in at La Tiendita (The Little Store) for a grocery bag that may be filled with food, and toiletries of the student’s choice. Student may also “purchase” school supplies, bicycles, toys or other household items with their tokens. Tokens are also saved for the Christmas Blessings Outreach Event, shared with friends and family or kept for a time of greater need.



Cristina, ESL Student



The following classes were taught in 2016 by GSM staff and volunteers:

- Bible (English and Spanish)**
- Car Seat Safety**
- Citizenship Information**
- English as a Second Language**
- G. E. D.**

- Job Searching Tips**
- Prenatal Care**
- Sewing**
- Substance Abuse**
- Volunteering at GSM**



Sewing Class



Prenatal Class

Adult Education Program (continued)

The following organizations made presentations or taught classes to our students:

- A.A.R.P.** – volunteer opportunities
- Alzheimer’s Association** – memory screenings, support, and awareness information
- American Diabetes Association** – diabetes prevention, support, and awareness information
- Bay Area Legal Services** – legal resources programming
- Cadence Bank** – financial literacy (credit services, debit and credit cards, checks, fraud)
- Coalition for Mental Health and Aging** – Parkinson’s disease information and support
- D.A.C.C.O** – drug abuse resources, HIV and Hepatitis C testing
- Enterprising Latinas** – entrepreneurship opportunities
- Equal Employment Opportunity Commission** – workers’ rights information
- Florida Department of Health Early Steps Program** – preschool screenings information
- Florida Department of Health** – pesticide poisoning prevention
- Florida Division of Vocational Rehabilitation** – career counseling for those with disabilities
- Florida Home Partnership** – housing rehabilitation information
- Gideon’s International** – testimonials and evangelism
- Hillsborough County Aging Services** – services available for senior citizens
- Hillsborough County Public Library** – library offerings and program information
- Hillsborough County Sheriff’s Office** – community policing information
- Hoola for Happiness** – presenting the gospel message using hoola hoops
- Hope Fund** – afterschool tutoring for elementary school students
- National Alliance on Mental Illness** – support and awareness information
- Occupational Safety and Health Administration** – workplace safety
- Red Cross** – disaster preparedness and fire safety education
- RJS Law Group** – immigration and citizenship
- The Spring** – domestic violence awareness, prevention and resources
- St. Joseph’s Hospital/La Esperanza Clinic** – health screenings and education (cervical cancer, breast cancer, hypertension, Zika virus, vaccinations, and nutrition)
- Suncoast Community Health Centers** – health screenings and dental education
- University of South Florida** – artist portrayal
- U.S. Department of Labor** – Wage and Hour Division – workers’ rights information
- U.S. Citizenship and Immigration Services** – immigration services
- Walgreens Pharmacy** – diabetes information and flu shots



Pesticide Poisoning Prevention Class

Adult Education Program (Continued)

The Adult Education Program is divided into three categories: Gold, Silver, and Bronze:

The **Bronze Level** classes are typically ½ hour each. We teach students who are struggling to provide the most basic of needs for themselves and their families how to live healthy lives. Many are stuck in a cycle of chronic crisis, not knowing where to turn. Students engage with community professionals or volunteers in classes teaching them how to care for their homes, (for example, financial literacy, use of smoke alarms, etc.), their health (healthy eating, exercise, food preparation), their spiritual lives (Bible studies, healthy living topics), and their families (parenting, marriage, child safety topics).

The **Silver Level** classes are intended to teach our students a skill or trade such as sewing, hair cutting, greeting card design, English as a Second Language, or how to use a computer. Instructors spend time getting to know the individuals and their families, mentoring them, praying with them and encouraging them to grow and mature.

The **Gold Level** Classes are much more involved and personalized. Students and their mentors explore and plot a path that they embark on together to become more self-reliant. Students discover how to develop a product or product line, market it, and begin a cottage industry from home or learn marketable skills to work as a retailer or in retail. This builds healthy strong individuals eager to give back to their community and provide a new means of income for their families.

Students in all levels are able to earn tokens to shop in our store or to use for Christmas Blessings. Gold and Silver Level students also have the option to earn tools and supplies that will assist them to get started in their endeavor, for example a sewing machine or hair clippers.



Gratitude Program

We recognize that not all people are able to attend our classes due to health, scheduling conflicts or time constraints. For these people we offer a Gratitude Program. For every ½ hour that a person volunteers we give them one token. This helps to keep our operational and payroll costs down and lets people earn food and toiletries for their families while keeping their dignity intact. Several cleaning jobs, yard maintenance, and food pantry tasks are accomplished by these hard-working volunteers every week.



Emergency Program

For those that are unable to volunteer in our Gratitude program because of their circumstances, we offer emergency assistance. We provide emergency assistance in the form of food, toiletries, and/or grocery store or gas gift cards to families that come to us with an emergency situation or are referred to us by community agencies, area schools and hospitals.



Education Program

- 2,394 tokens redeemed
- 387 hours of classes offered
- 1,706 families served



Gratitude Program

- 416 tokens redeemed
- 13 families served



Emergency Program

- 6 families were provided with emergency food and toiletries

Garden Program

Using *Earthboxes*, our garden supplies the food pantry with fresh produce and herbs during our growing season. The garden also provides the Mission with a source of income as we sell plants at our GSM Farmers Markets and also the Tru-Harvest Famers Market in Riverview. Our volunteers have been hard at work this year shoring up the greenhouse with doors and new plastic.



Back to School Outreach Event

The Good Samaritan Mission's Annual Back to School Outreach Event was held on Saturday, August 6, 2016. We had 386 people attend the event as registered guests. 261 backpacks filled with hygiene items and school supplies were distributed. We were also able to bless several area schools and Suncoast Community Health Center with over 200 backpacks. The event featured lunch for everyone, cupcakes, crafts, face-painting, carnival games and prizes, haircut vouchers, and mini-manicures. Several vendors were also on hand to provide information on the community resources that are available locally including The Spring, D.A.A.C.O., Hillsborough County Public Library Book Mobile, Sun Coast Community Health Center, and the Hillsborough County Sheriff's Office. Not only did the families receive backpacks that day, but our vendors were able to provide them with resources that will be helpful for the entire school year. Backpacks, supplies, hygiene items and lunch were all funded by a generous grant from the Community Foundation of Tampa Bay.



Christmas Blessings Outreach Event

Our annual Christmas Blessings Outreach event was held on December 10, 2016. Our Adult Education students were able to save tokens throughout the year and use them to “purchase” toys at the event. Each toy was given a token value and our guests shopped for toys and bicycles with their tokens. GSM was able to bless 200 children and their families with gifts, 2,700 tokens were redeemed, and over 75 volunteers helped at the event. Children were entertained with games and face-painting while their parents shopped.



Scholarship Program

With the financial support of Hyde Park United Methodist Church, GSM provides post-secondary scholarships to deserving students from Lennard High School. We make available \$1,000 to each student annually for four years.



2016 Scholarship Recipients

Current Students:

Gloria Reyes is pursuing a Public Health degree from USF. She is expected to graduate in May 2017.

Lizbeth Sanchez is attending the Veterinary Technology Program at Hillsborough Community College. She is expected to graduate in May 2017.

Paulina Acevedo is continuing her studies in Mass Communications at St. Leo University.

Kaitlyn MacDonald is continuing her studies in Special Education at Hillsborough Community College.

Chrystianne Mendez-Albino is studying Child Psychology at the University of N. Florida.

Alicia Santiago is continuing her studies at Hillsborough Community College.

Daisy Solis is continuing her studies at Hillsborough Community College Southshore in Dental Hygiene.

Amber Burdick is attending Stetson University.

Kayla Elmore is continuing her studies in Early Childhood Education at Valencia College.

Tuongvi Tran is studying Biomedical Science at University of South Florida.

Brittany West is studying Chemistry at University of Central Florida.

Esmeralda Carranza is attending University of South Florida studying Mathematics.

Taylor Berlin is attending University of South Florida studying Pre-Medical Sciences.

Curtis Davis is attending Santa Fe College studying Computer Science.

Kevin Samnarine is attending Hillsborough Community College studying Pre-Biomedical Engineering.

Michelle Tran is attending University of South Florida studying Biomedical Science.

Adriana Perez is attending Hillsborough Community College studying Health Sciences.

Juan Olivares is studying Business at Hillsborough Community College.

Spring Break at GSM

In March we were blessed to be visited by two groups of wonderful people. On Saturday, March 12th, high school students all the way from Troy Christian School in Ohio arrived to spend their spring break with us serving at the Mission. The following day, Bay Life Church members settled in for their annual Family Mission Trip. Several projects were accomplished by these hard-working families and students. Both groups also spent time ministering to the children living at a nearby migrant housing facility. They played games, provided dinner and treats, and just enjoyed spending time with them and sharing the love of Jesus.



Summer Programming

This summer Good Samaritan Mission was pleased to provide three weeks of free Summer Enrichment Programming for children in our community.

In June, we hosted a week long Afternoon Arts Camp highlighting dance, music, drama, and art activities. NaevEnya, a high school volunteer all the way from Indiana, came to share her gifts and talents with the children.



In July, youth volunteers from New Hope United Methodist Church in Brandon stayed with us for a week to provide VBS programming in the mornings. Becca, a college student volunteer, provided lots of fun enrichment activities for the afternoons. We also had a visit from Drew, an Entomologist, for a very popular "Bug Class".



In August, another youth group came to stay, this time from Faith Baptist Church in New Port Richey. They turned our facility into an amazing Ocean Scene and hosted a morning VBS program. Delaney, a high school volunteer, coordinated the afternoon enrichment activities this week.



Media and Communications

The Good Samaritan Mission communicates with donors, volunteers and partners in several ways.

Website

The Mission operates several websites. Our main website is www.gsmission.org and features basic information about the Mission, our current needs, and details about upcoming events. This site also contains links our special event sites, the Family Salsa Festival, GSM Farmers Market, and the Harvest Blessings Benefit Dinner.

The Messenger

We publish a newsletter called *The Messenger* three times a year that is mailed to approximately 650 of our friends in February, June and October.

E-Newsletter

Every month we sent a newsletter by email to 900 of our contacts using *Constant Contact*.

Press Releases

We send out several press releases to media contacts to let them know about all the special events and happenings at the Mission throughout the year.

Social Media

GSM has a social media presence on Facebook, Instagram and Twitter.

